

FOR IMMEDIATE RELEASE

bit-x-bit Names Brett Creasy President

PITTSBURGH, January 2, 2018 - bit-x-bit is pleased to announce that Brett E. Creasy has been named President. As President, Mr. Creasy will be responsible for the company's overall operations in digital forensics, e-discovery, cyber security and incident response.

Mr. Creasy, 36, is a 10-year veteran of bit-x-bit and since 2012 has served as its Director of Forensics, and a Vice President since 2013. Under Mr. Creasy's leadership, bit-x-bit has expanded its services to include cyber security and incident response offerings. The expansion into these complementary market areas has helped drive solid growth for the 10-year old company.

"Brett's breadth of experience adds significantly to the value and scope of the services we provide to our corporate and law firm clients. Our clients' electronic evidence challenges and data forensic needs are multifaceted and ever-changing. As a recognized leader and expert in digital forensics and cyber security, Brett will continue to build on these important services for our clients," said Susan Ardisson, CEO.

"Over the past decade, bit-x-bit has become the go-to consulting firm for some of the most notable law firms and companies in the western Pennsylvania region. I am excited to continue to build on that success and expand our reach even further as the company continues to grow," Creasy remarked.

Mr. Creasy, an expert in digital forensics, has conducted hundreds of forensic examinations for matters involving intellectual property theft, unauthorized use of computer systems, harassment, computer hacking, criminal and white collar crimes, and employment class action cases, as well as arbitration proceedings and internal investigations. Mr. Creasy has been designated as an expert in state and federal courts throughout the country and has testified in scores of cases on a variety of topics and matters, most notably in cases involving the theft of confidential and trade secret information.

Graduating *cum laude* with an undergraduate degree in Information Technology, Information Assurance and Security from Capella University, Mr. Creasy holds several forensic, information security and incident response certifications, including Certified Information Systems Security Professional (CISSP), GIAC Certified Forensic Analyst (GCFA) and Certified Computer Examiner (CCE). **About bit-x-bit**: Founded in 2007, and exclusively endorsed by the Allegheny County Bar Association since 2008, bit-x-bit is a digital forensics, e-discovery, cybersecurity and incident response consulting firm providing expert technical services to law firms and companies of all sizes, including the AMLAW 100. Additionally, bit-x-bit is certified by the National Women Business Owners Corporation. For more information, please call 412-325-4033 or visit our website at <u>www.bit-x-bit.com</u>.