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## **Attorney John Unice Joins Pittsburgh-Based bit-x-bit as Executive Vice President and General Counsel**

FOR IMMEDIATE RELEASE

PITTSBURGH (February 19, 2020) – Top Pittsburgh-based digital forensics, e-discovery, cyber security, and incident response firm bit-x-bit has added former Covestro counsel John G. Unice to its leadership team as Executive Vice President and General Counsel.

Unice, who joins bit-x-bit as a partner, brings the firm and its clients wide-ranging, high-level experience litigating sophisticated cases, utilizing complex electronic evidence, and leading digital risk-mitigation initiatives. His portfolio spans all aspects of the legal/digital intersection in major corporate and large law firm settings, both domestically and internationally.

“In my experience as corporate counsel and as a trial lawyer, I have always been impressed by the unusual, high-value blend of legal and computer expertise bit-x-bit provides its clients,” says Unice. “Building upon this approach—and ensuring our clients are well-prepared to avoid problems, and to manage them when they do arise—will be priorities for the firm as it continues to grow and evolve.”

“Every year, the digital and cybersecurity landscapes that our clients navigate become increasingly complex,” explains Susan Ardisson, Esq., bit-x-bit CEO. “Staying ahead of that curve is an imperative for our clients, and John’s expertise will help ensure that they have the guidance, tools, and insights to succeed as they manage these difficult challenges.”

“Because he has such extensive experience with electronic data from both the corporate counsel and trial lawyer perspectives, John knows first-hand how to provide tremendous insights and time-saving approaches to our clients,” says Joe Decker, the firm’s Vice President. “There’s no one better than John to have by their side as they conduct investigations, win cases, enhance security, and respond to cyber threats.”

(more)

## High-Value Legal and Digital Experience

Unice comes to bit-x-bit as a multi-faceted corporate advisor with two decades of experience. As Assistant Secretary and a senior legal advisor at the Pittsburgh headquarters of Covestro LLC and, prior, at Bayer Corporation, Unice advanced clients' interests in highly regulated industries, such as materials science, pharmaceuticals, and crop science. At Covestro, Unice oversaw U.S. legal affairs for the company's U.S.-based polycarbonate business and held global responsibility for the company's litigation docket.

While at Covestro and Bayer, Unice also led and collaborated on a range of strategic e-discovery, cybersecurity, and digital records management initiatives to mitigate corporate risk and win cases.

Unice also brings bit-x-bit clients substantial high-level experience as a trial lawyer. As an associate with the Trial Practice Group at Jones Day (Pittsburgh), Unice's savvy use of e-discovery and digital forensics helped him secure favorable outcomes in numerous multi-million-dollar cases for both the defense and the prosecution.

Unice is a sought-after speaker, sharing expertise on issues including corporate compliance, technology assisted review and e-discovery, information governance, and the conflicts between U.S. discovery and corresponding laws of other countries. He is also a leader in major trade associations, having recently completed a term as President of the Association of Corporate Counsel's Western Pennsylvania Chapter and having held various leadership roles with the International Association of Defense Counsel. Unice is also a faculty member of the Electronic Discovery Institute.

"Having John join our executive team will be a tremendous resource for our clients. His knowledge on electronic discovery issues and best practices will be key to assisting our clients navigate the ever-changing sea of technology and law that we're faced with every day. I'm extremely excited about the future of bit-x-bit with John as part of our team," commented Brett Creasy, the company's President and Director of Digital Forensics.

**About bit-x-bit:** Founded in 2007, and exclusively endorsed by the Allegheny County Bar Association since 2008, bit-x-bit is a digital forensics, e-discovery, cybersecurity and incident response firm providing expert technical services to law firms and companies of all sizes, including the AMLAW 100. For more information, please call 412-325-4033 or visit our website at [www.bit-x-bit.com](http://www.bit-x-bit.com).